

ÉLITE
collection

AD-HOC

D I V I S I O N



RISCOPRIAMO L'ANTICA LAVORAZIONE DELLA FUSIONE IN TERRA

La classicità delle forme si fonde con la tradizionalità delle tecniche impiegate per la realizzazione di una collezione di prodotti la cui porosità e rugosità diventano garanzia di autenticità e unicità. È proprio l'esclusività a donare valore a questi prodotti e il difetto, generalmente associato allo scarto, assume invece un significato peculiare ed esclusivo.

DISCOVERING THE OLD SAND CASTING TECHNIQUE

The classicism of shapes is combined with the tradition of the techniques used to create a collection of products whose porosity and roughness become a guarantee of authenticity and uniqueness. It is the exclusivity that gives value to these products, and the imperfection, generally associated with a waste product, takes on a peculiar and elitist meaning.



Se i processi di industrializzazione hanno comportato un progressivo allontanamento rispetto alle lavorazioni manuali, facendoli diventare procedimenti obsoleti e sempre meno adoperati, con questa tecnologia avviene un ribaltamento di tendenze recuperando l'attenzione per la manualità e quindi il lavoro dell'artigiano. La fusione in terra consiste in un processo di colatura metallica che utilizza la sabbia come stampo per il materiale. Il modello, prima realizzato con cura in legno intagliato, viene inserito all'interno dello stampo in sabbia e pressato fino a definire la forma desiderata molto accuratamente. Nella fase successiva il modello in legno viene estratto e lo stampo formato viene richiuso, a questo punto è possibile procedere con la colatura del materiale all'interno dello stampo per la formazione del prodotto, che successivamente verrà rifinito grazie all'abilità di artigiani esperti.

If the processes of industrialization have led to a gradual move away from manual processes, making them obsolete and less used, with the sand cast process we experience a reversal of trends towards the recovering of the attention to the manual skills and, therefore, to the craftsmen's work. Sand casting consists of a metal molding process that uses sand as a mold for the material. The model, first carefully realized in engraved wood, is put inside the sand mold and pressed until the correct shape is defined. During the next step the wood model is extracted and the mold is closed, allowing to roll the material inside the mold for the product's birth. Subsequently, the model is finished thanks to the skills of expert craftsmen.





L'azienda OMP PORRO è la prima azienda in Italia a vantare una intera collezione di prodotti realizzati con questa tecnologia ed è in grado anche di completarla con complementi e coordinati a richiesta della Clientela più esigente. L'imperfezione e l'irregolarità superficiali sono veri e propri elementi distintivi che fanno di questa collezione pezzi unici ed irripetibili.

OMP PORRO is the first Italian company that can boast a whole range of products made with this process and can also complete it with accessories and coordinated products upon request of most demanding Customers. The imperfection and superficial irregularities are real distinctive elements that make this collection unique, offering unrepeatable pieces.





Osservando i processi naturali e le imperfezioni che vengono generate talvolta dalla casualità e talvolta dallo scorrere del tempo, è possibile comprendere come le variazioni cromatiche, le trasformazioni superficiali e le alterazioni dei volumi risultino in realtà caratteristiche molto seducenti ed espressive. Le imperfezioni rendono un soggetto unico e irripetibile e quindi a suo modo perfetto.

L'emozione di questa scoperta è il valore aggiunto che viene ricercato negli oggetti di cui l'uomo si circonda e che vuole sentire speciali, ricercati ed esclusivi.

Looking at the natural processes and the imperfections created sometimes by chance, sometimes by the flow of time, it is possible to understand how chromatic variations, superficial transformations and shape alterations could actually turn into charming and expressive features. Imperfections make everything unique, and therefore perfect in its own way.

The emotion ascribable to this discovery is the added value that men look for in the items around them, which need to be special, valued and exclusive.





Spesso gli oggetti più affascinanti sono quelli in cui il tempo ha impresso una storia, oggetti che sanno evocare il passato e nella cui imperfezione è possibile riscoprire un'immagine impressa nella memoria o rivivere un particolare ricordo. In genere hanno qualità visive e tattili assolutamente uniche e presentano alcune imperfezioni che accrescono il loro valore, a testimonianza della loro autenticità ed originalità. Allo stesso modo ogni manufatto Ad-Hoc possiede un potenziale estetico ed immaginativo e porta con sé una storia di artigianalità e ricercatezza che viene rivelata attraverso la sua superficie dove l'imperfezione è parte stessa del racconto.



Often, the most charming items are those on which time has marked its way, as they are able to bring back the past: through their imperfections it is possible to recollect a vision imprinted in the memory or to live a special moment again.

Usually these pieces have unique tactile and visual features that, together with imperfections, enhance their value as authentic and original elements. In the same way, each Ad-Hoc piece owns an aesthetical and imaginative potential which also carries an history made of craftsmanship and excellence, revealed by the surface and by the imperfection itself.





Quality
Balance Heritage Elegance
Luxury
Prestigious Technology Craftsmanship
Uniqueness

Da un'antica
tecnologia nasce...

ÉLITE

collection

La collezione Élite si propone come linea speciale realizzata tramite la fusione in terra che permette di produrre pezzi unici caratterizzati dall'espressività della finitura che diventa narrazione di un'artigianalità esclusiva, appunto elitaria. Le imperfezioni e le irregolarità della finitura del materiale diventano quindi l'elemento distintivo per il prodotto.

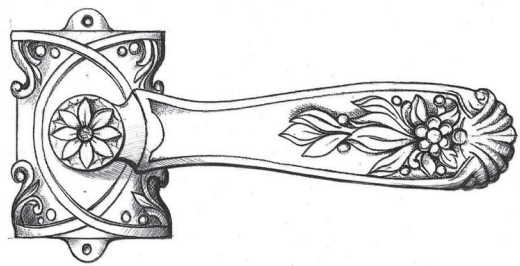
Born from a old technology "Élite collection" is a special line realized through sand casting processes which allow the production of unique pieces characterized by the expressiveness of the finishing, which becomes a narration of exclusive craftsmanship. The imperfections and irregularities of the finishes therefore become the distinctive element of the product.

EVEREST

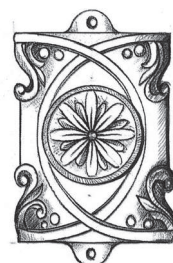
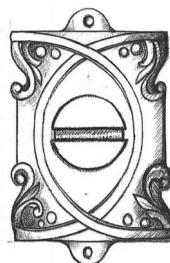
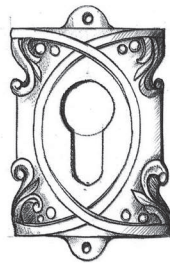
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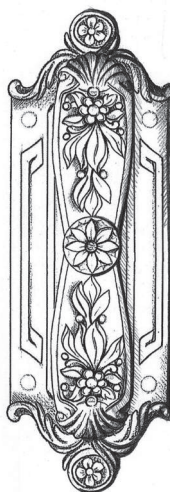
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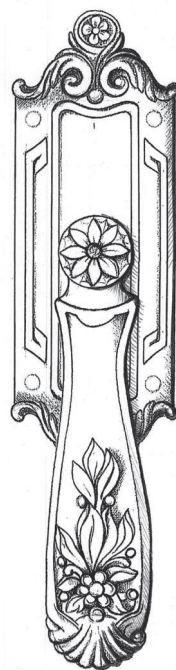
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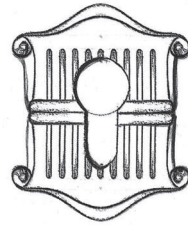
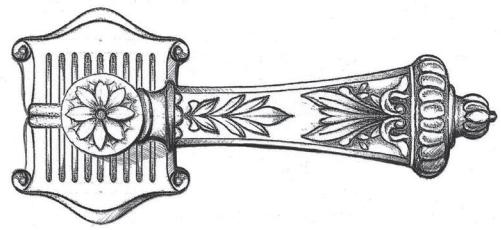
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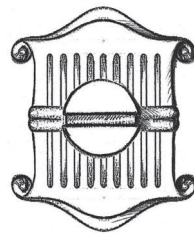
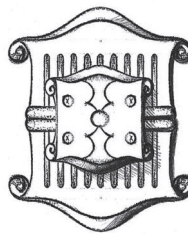
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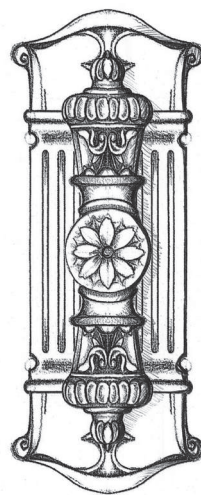
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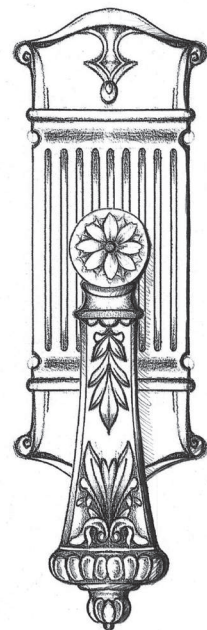
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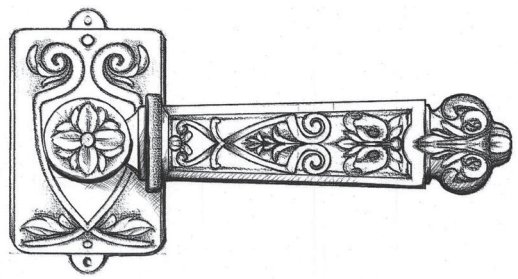
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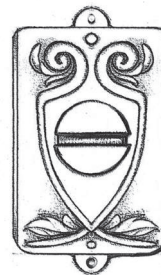
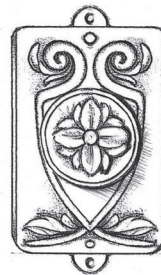
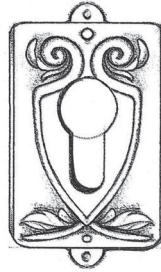
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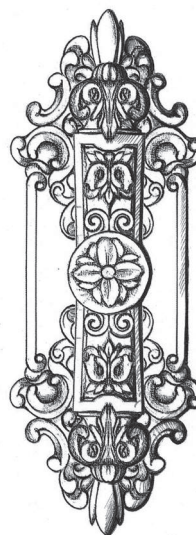
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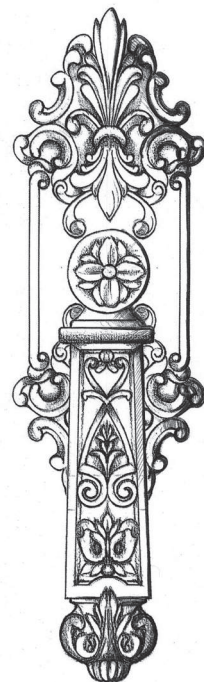
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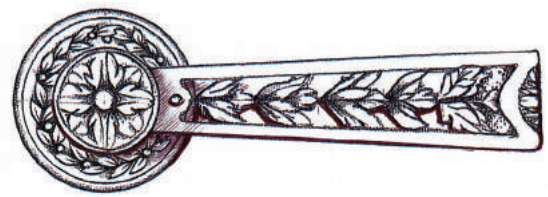
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VULCANO

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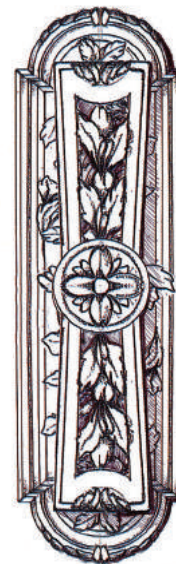
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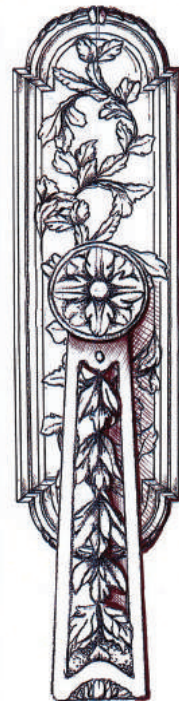
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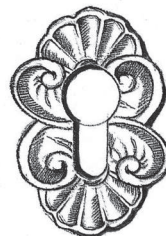
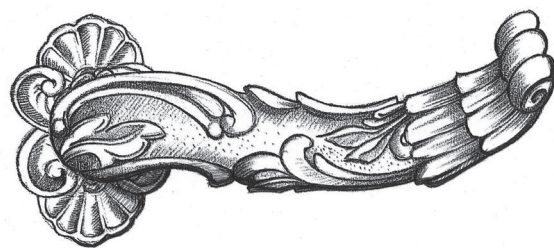
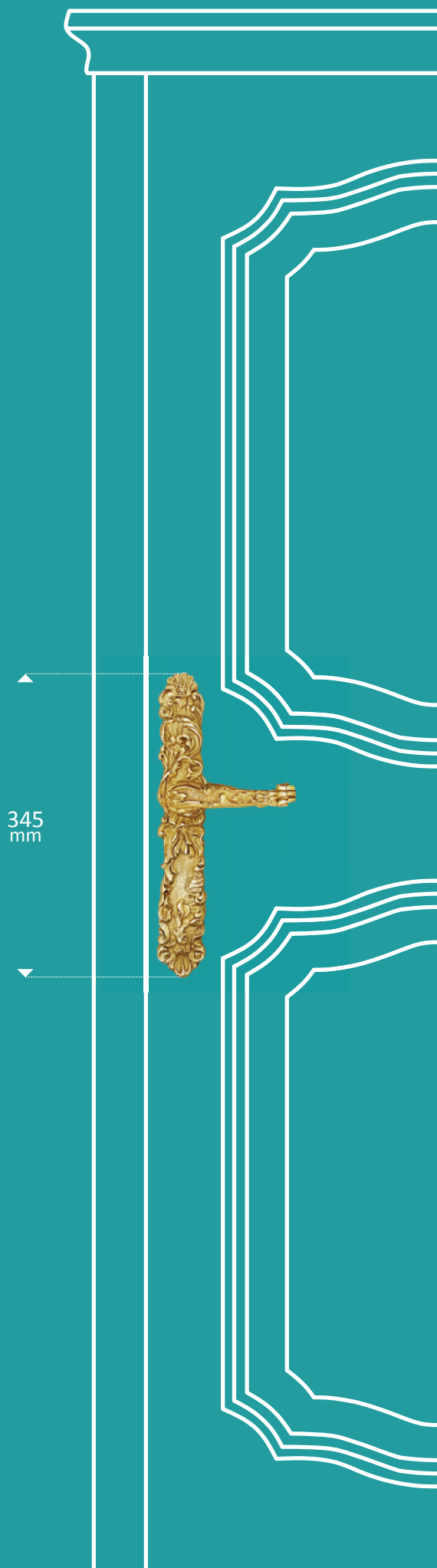


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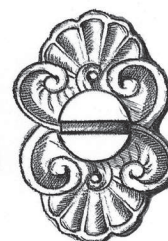
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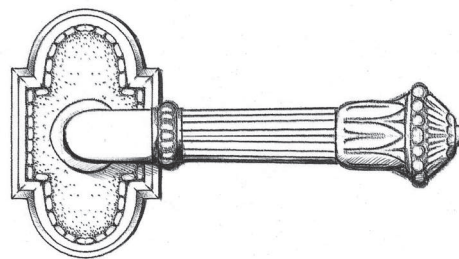
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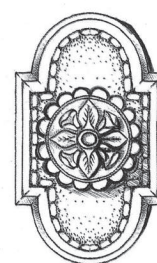
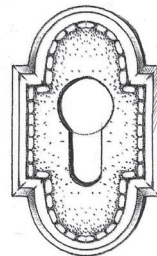
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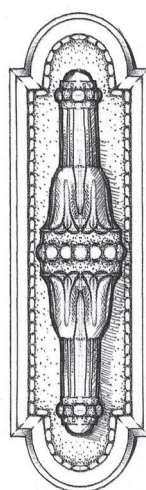
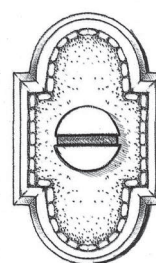
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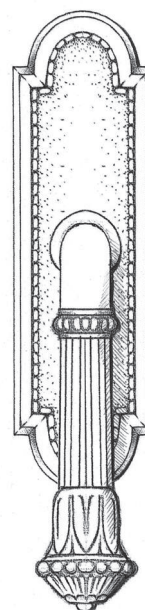
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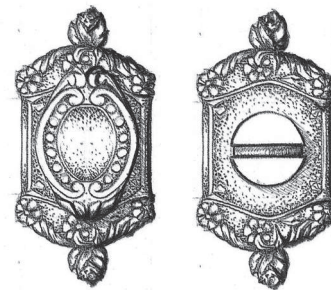
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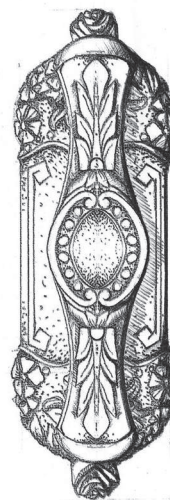
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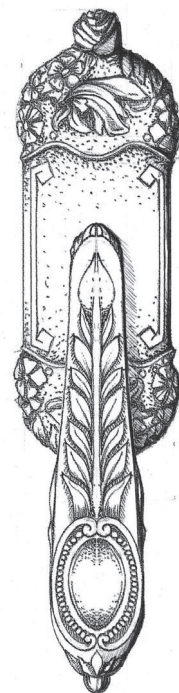
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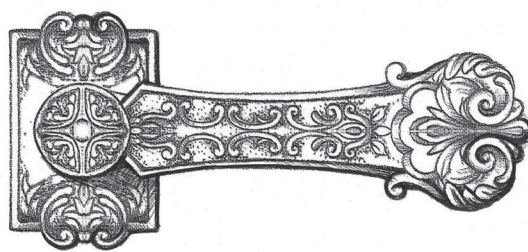
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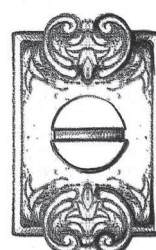
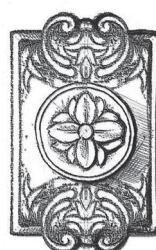
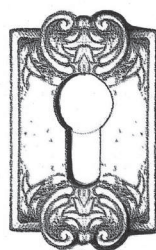
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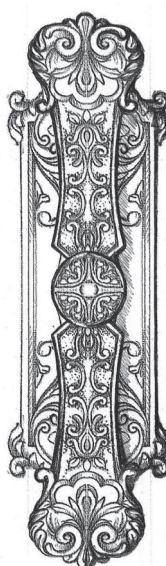
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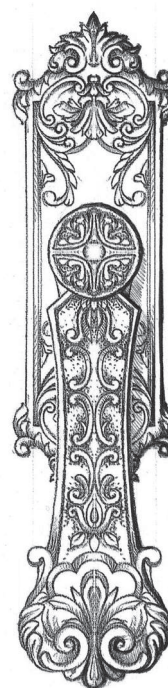
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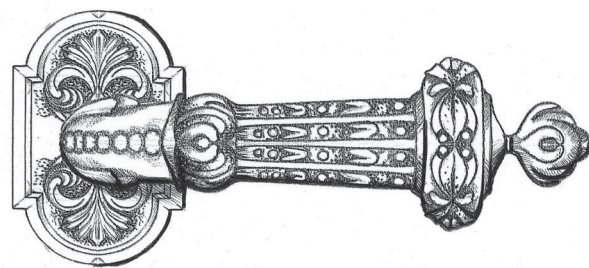
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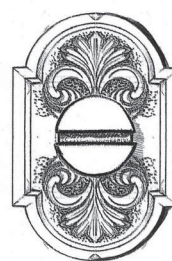
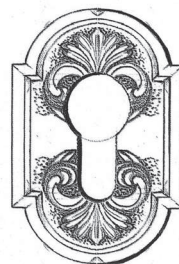
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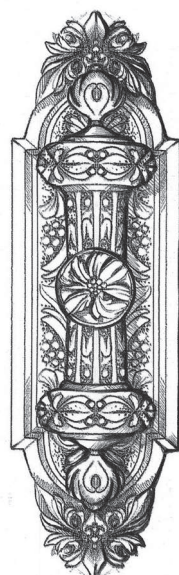
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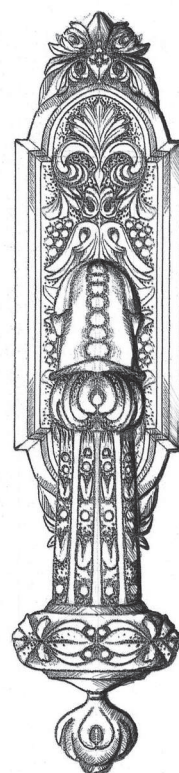
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FINITURE STANDARD

STANDARD FINISHINGS



ORO NON VERNICIATO
POLISHED BRASS
NOT LACQUERED



BAGNO ORO
GOLD PLATED



ORO LUCIDO
POLISHED BRASS



BRONZO OPACO
MATT BRONZE



OTTONE ANTICO
ANCIENT BRASS

FINITURE SU RICHIESTA

FINISHINGS UPON REQUEST



ARGENTO VECCHIO
ANTIQUE SILVER



OIL RUBBED BRONZE

I COLORI DELLE FINITURE SONO INDICATIVI

Alcune finiture vengono eseguite manualmente e pertanto possono presentare variazioni di tonalità e sfumatura creando doti di unicità e bellezza del prodotto.

THE COLOURS OF THE FINISHES ARE INDICATIVE

Some of the finishes are performed manually therefore variations in colour tone and shading may occur giving beauty and uniqueness to the product.







CREDITS

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Grafiche Antiga spa

Foto/ Pictures
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AD-HOC

D I V I S I O N

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